

# Strategy and Measurement Strategy Map 2007

## Mission

To help academic and business units to achieve their vision of excellence by improving their planning and performance activities

## Vision

Establish an institution-wide culture of planning and performance improvement

## Values

Integrity  
Innovation  
Teamwork  
Pride

### Goals

What do we expect to achieve?

#### Administration

Optimally support and facilitate the creation of a top 10 health science center devoted to developing knowledge and creating providers to maximize health and quality of life

### Goals

What do we expect to achieve?

#### Academic Affairs

Become a top 10 Health Science Center in our academic programs to create knowledge, scientists and healthcare professionals devoted to meet the critical health needs of the state of Texas and the nation

### Goals

What do we expect to achieve?

#### Research

To become the leading health science center devoted to collaborative and translational research focused on critical health needs of Texas and the nation

### Goals

What do we expect to achieve?

#### Clinical Care

To become the preeminent multi-specialty medical practice in Tarrant County and the health care partner of choice in our communities

### Goals

What do we expect to achieve?

#### Community Engagement

To create and maintain a partnership based environment in the internal and external communities that provides the fiscal, political, and human resources support necessary to meet our institutional goals

Tactical Initiatives – How will we accomplish our goals?

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1. Support and facilitate the development and deployment of health science center, school and department Strategy Maps and Action Plans
2. Develop, deploy and disseminate reliable and accurate institutional, school, department and faculty/staff Strategy Map Metrics and associated reports that support the monitoring and achievement of goals and tactical initiatives
3. Develop and disseminate appropriate, cost-effective, valid and reliable tools for measurement of student, staff, faculty and other stakeholder satisfaction.
4. Support and facilitate the development of an institutional culture of performance management and continuous quality improvement that would include the development of a working plan leading to the submission of an application for the Texas Award for Performance Excellence
5. Develop a working plan for institutional reaffirmation by the Southern Association of Colleges and Schools, including the initial Quality Enhancement Plan (QEP)
6. Develop and disseminate reliable and accurate information and reports to state, regional and national agencies, accrediting bodies and other entities
7. Identify and support the learning and growth opportunities of OSM staff to enhance personal knowledge and skills needed to improve institutional performance

Metrics – How do we know that we are there?

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1. Percent of reports and projects submitted first time that are timely, accurate and reliable (Tactical Initiative - 1, 2, 3, 4, 5, 6)
2. Customer satisfaction level of >85% (Tactical Initiative - 1 to 6)
3. Percent of units that complete Strategy Maps, Metrics and Action Plans (Tactical Initiative - 1,2)
4. Two learning and growth opportunities completed per employee (Tactical Initiative - 7)