

Mission

To improve the health and quality of life for the people of Texas and beyond through excellence in education, research, clinical care, and community engagement and to provide national leadership in primary care

Vision

To become a top 10 health science center

Values

*Compassion
Integrity*

*Excellence
Pride*

*Innovation
Teamwork*

Academic Affairs
Enhance Quality and Grow Academic Programs:

- Expand enrollment in current educational offerings and increase number of faculty to match growth
- Develop new programs in PT, Health Administration, and PhD in Public Health
- Initiate discussions on establishing a program in Veterinary Medicine
- Develop certificate education programming to meet demands of the health science workforce
- Enhance quality of curriculum

Enhance Academic Support and Academic Technology:

- Provide customized evaluations and assessments
- Expand electronic access to information and enhanced library services
- Develop a comprehensive student support and academic enhancement program
- Provide up-to-date delivery of education materials, e.g. streaming video, video-conferencing, distance education
- Provide best continuing educational opportunities

Enhance and Expand Faculty Development and Retention Activities:

- Provide faculty development activities in education and research
- Review incentives and compensation

Maximize Use of Educational and Research Facilities:

- Align use of educational and research facilities with institutional strategies

Research
Invest in Faculty:

- Expand faculty retention and development efforts
- Focus on strategic hires
- Improve and expand the flexibility of start-up packages for new hires
- Expand support services and instrumentation available to faculty

Enhance Facilities and Infrastructure:

- Finish CBH and construct Building H for housing the HIT
- Expand support of Clinical Research Center and Clinical Trials operations

Expand Technology Commercialization & Industrial Partnerships:

- Create a Technology Validation Fund
- Strengthen our commercialization partnership with TECH Fort Worth
- Expand support for Technology Transfer & Commercialization operations
- Consider in promotion and tenure decisions intellectual property development

Increase Community and University Partnerships

- Expand networks with academic partners, providers, and industry

Clinical Affairs
Put People First:

- Continuous improvement in patient satisfaction and quality of care
- Increase staff development and performance based compensation
- Develop clinical faculty recruitment plan with TCOM

Expand and Consolidate Clinical Operations:

- Ensure UNT Health market presence in areas of population growth in Tarrant and contiguous counties to maximize utilization and ensure financial viability
- Ensure clinics have basic primary care services (also available outside normal business hours) and selected specialty services
- Add ambulatory surgical and urgent care services

Develop Capacity for Interdisciplinary Academic, Research, and Clinical Centers of Excellence in:

- Aging and Alzheimer's
- Cancer
- Physical Medicine & Rehabilitation
- Primary Care

Administration
Create a Culture of Excellence, Performance Improvement and Accountability:

- Develop administrative support training program and enhance customer service training
- Upgrade EIS functionality
- Improve institutional performance through ongoing process improvement and quality enhancement activities

Ensure Best Utilization of Current and Future Facilities and Space:

- Provide customer focused services and aesthetically pleasing, well-maintained facilities
- Support Master Plan

Diversify Funding Sources:

- Increase funding and revenue from a variety of sources, including executive training programs

Enhance Technology to Support all Mission-Centric Areas

- Expand Institution's IT Infrastructure and customer support

Promote Diversity Among Faculty, Staff and Students

- Provide a supportive campus climate for people of diverse backgrounds

Enhance the Institution's Human Capital Management:

- Enhance staff performance through improved evaluation and feedback
- Increase staff development and improve staff recruitment and retention
- Support a "pay for performance" culture

Community Engagement
Create Optimal Positive Awareness of UNTHSC:

- Refine and build the HSC brand internally and externally
- Leverage our UNT ties to enhance our mission centric areas
- Employ technology to its fullest for effective internal and external communications

Create an Environment That Provides the Recognition of the UNTHSC as a World-Class Institution Worthy of Support:

- Marry HSC values with civic values to create community pride
- Develop HSC's role as expert health educator to the community

Rapidly Increase Philanthropic Revenue for our Institutional Priorities:

- Build a broader base of unrestricted revenue and revenues directed to long-term marketable areas
- Engage philanthropic leaders by inviting and welcoming their input on our mission, strategies and tactical directions
- Increase the role of Alumni, Foundation Board, and other natural constituencies